



August 5, 2011

Jamie Harden
Creative Sign Designs
12801 Commodity Place
Tampa, Florida 33626

Re: GulfShore Bank Headquarters

Dear Jamie,

Creative Sign Designs was a pleasure to work with. Our downtown Tampa office has been recognized for its contemporary design, and your signage is included in that recognition.

I was very impressed with the help you did in navigating the unique sign regulations around the Cross Town district and final placement of our exterior signs. It has made all the difference in the world and we get comments about our visibility daily. I routinely get impromptu phone calls from friends or referral sources that happen to be driving by and see our sign.

Your team took care of everything – from the custom window graphics hiding our office space until the grand opening, to the custom logo and channel letters on our building's exterior. I appreciate your willing consultation the most; I do not know many firms willing to survey three possible sites before the client choose their location.

Your design, project management, fabrication, and installation teams are professional and deliver wonderful customer service. I hope we have another opportunity to collaborate with Creative Sign Designs.

Best regards,

A handwritten signature in black ink, appearing to read 'Ed O'Carroll', written over a horizontal line.

Ed O'Carroll
Chief Operating Officer
GulfShore Bank