



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Creative Sign Designs
Mrs. Kelly Crandall
12801 Commodity Place
Tampa, FL 33626

Re: YMCA Re-Branding

Dear Kelly:

I just wanted to take this opportunity to thank you for the outstanding work performed by you and your team at Creative Sign Designs on our rebranding initiative across our YMCA of the Suncoast service area. I appreciated your team working with me through various design concepts in order to meet our new brand guidelines. I also can't thank you enough for providing me with design options that kept us within our tight budget.

Your graphic designers, Nancy and Doug did a fantastic job preparing and patiently modifying the many pages of designs required for our review and approval. I was impressed with how Mandi and Sue handled the permitting process in a quick and easy manner, even when the multiple municipalities made it difficult. They also did a great job coordinating the installations with Chris and his team to ensure the signs were installed right on schedule. This was a major accomplishment considering our installation was limited to the last three weeks of December!

I would recommend Creative Sign Designs to any company who needs design consultation, fabrication and installation services. I really enjoyed working with you and appreciated your professionalism, can do attitude and especially your patience! I expect that we will be doing business together for many years to come. Thank you for helping me achieve our rebranding goals and for exceeding all my expectations!

Sincerely,

Tim Ackerman
Vice President- Buildings and Grounds
YMCA of the Suncoast
Association Offices