



# JAMIE HARDEN

President & CEO

Jamie Harden is President and CEO of Creative Sign Designs (CSD), one of the fastest growing architectural sign companies in the United States. With offices in Tampa and Orlando, CSD provides consultation, design, project management, fabrication, and installation services for a full range of interior, exterior and digital signage products.

Harden launched his career as a Commercial Banking Group Team Leader in Tampa for NCNB/National Bank from 1990 to 1999. For the next 6 years, Harden was the Senior Vice President and Commercial Banking Group Market Executive for Bank of America. He served this role in various locations including Los Angeles, Dallas and Kansas City. The desire to establish permanent roots in the Tampa community, paired with the goal of acquiring and running a local business, led Harden to return to Tampa with his family in 2005 and begin his journey with CSD.

Harden has led CSD to achieve and maintain its award-winning status as an industry-leading architectural sign company. Under his leadership, the company has been named an honoree on the Inc. 5000 List for 7 consecutive years and was awarded 1st place in Bright House Network's 1st annual Regional Business Awards in 2014.

While leading CSD for over 12 years, Harden has become immensely involved with numerous community and business associations in the Tampa area and beyond. He was previously the chairman of the CEO Council of Tampa Bay, a board member of Visit Tampa Bay and is the current Chair-Elect of the Greater Chamber of Commerce. Recently, Harden was named honorary commander for a pair of units stationed at MacDill Air Force Base, the 927th Air Refueling Wing and 6 Air Mobility Wing. This honor was intended to further strengthen ties between the military and Tampa civic community.

Harden graduated from Florida State University with a Bachelor of Science in Finance. He has been married to Melanie for over 26 years and has three children. He and his family currently reside in Tampa, FL.

12 Years at Creative

12+ Years in Industry

Governor's Business  
Ambassador Award

Chair-Elect of  
Greater Tampa  
Chamber of  
Commerce

Florida State  
University College  
of Business Board of  
Governors

Young President's  
Organization